

Job Title: Marketing Intern

Location: Arusha

Introduction:

Dattieko Investment Limited is an agricultural technology company that specializes in supplying full kit agricultural complexes and tailor-made projects. It comprised of a professional team with years of countrywide practical experience and record. We accompany the projects from the conception stage to their full realization. The company engage in pre and post agriculture support activities. The company main office is situated along Uhuru road, TFA building NO.63, ARUSHA.

We are seeking a highly motivated and results-oriented marketing intern with a back ground or prior experience in the agriculture sector. The successful candidate will support the marketing department in promoting company products and services while contributing to the company's growth objective.

Key responsibilities:

- Assist in developing and implementing marketing strategies for company products and services
- Support market research activities to identify customer needs.
- Create promotional content for social media, websites and other marketing platforms.
- Participate on field visit and engage with farmers, suppliers and stakeholders.
- Help organize agricultural events, exhibitions and product demonstration.
- Prepare report and provide administrative support to the marketing team as required.
- Ability to work independently and as part of a team.
- Assist with other tasks as assigned by Managing Director.

Qualifications and requirements:

- Certificate or Diploma in Marketing, Business Administration, Agribusiness or related field.
- Strategic Marketing skills.
- Sales and Business development skills.
- Experience with Social media management and content creation.
- High level of professionalism, integrity, and attention to details.
- Excellent organizational and time-management skills
- **Should have Marketing Experience**

How to Apply:

Interested candidates should submit the following to hr@dattieko.co.tz by **27th February 2026**:

- A current resume.
- A cover letter detailing why you are interested in this internship and how your experience aligns with the responsibilities outlined in the job description.
- Relevant academic certificates.

Dattieko Investment Limited is an equal opportunity employer and is committed to fostering an inclusive work environment. We encourage applications from all qualified individuals, regardless of race, gender, disability, or background. All applicants are welcome.