



We're Looking for a Qualified and Passionate Digital Content Officer.

Want to work for one of the largest charities of its kind in Africa? Are you an enthusiastic social media creator with a passion for reaching and engaging new audiences with stories of real impact? Are you skilled at creating compelling content that delivers exceptional results? Do you thrive in a dynamic environment where your skills can make a real difference? If this sounds like you... Keep reading!

Position Title and Work station:

1. **Digital Content Officer** - The School of St Jude, Sisia Campus, Moshono, Arusha, Tanzania (1 Vacancy, Bachelor Degree)

About Us

The School of St Jude is a pioneering leader in charitable education within Africa. Every year we give 1,800 students free, quality education, 100's of graduates with access to higher education, and provide more than 20,000 government school students with quality teachers. St Jude's is funded by generous supporters from around the world who make our mission of giving bright, poor Tanzanian students a free, quality education possible.

Who are you for the Digital Content Officer

- You love social media, spend a lot of time on it and love creating content that resonates with audiences.
- You are curious, love learning and are adept at managing multiple tasks simultaneously.
- You get excited about storytelling and creating ways to share stories and social impact that raises awareness and revenue.
- You go to sleep at night dreaming about ways to better utilise channels and content to reach key audiences.

What you'll do for the Digital Content Officer

- Be responsible for creating, producing, publishing, measuring, evaluating and reporting on social media, digital marketing and fundraising campaigns.
- Manage the scheduling and daily posting of all social media channels.
- Deliver your own photography and videography as required for social media.
- Create channel specific visual concepts for social and digital media to meet the marketing and communications requirements of all business office and academic departments.
- Track and monitor the outcomes of the social media posts and Google advertising.
- You will work closely with the Assistant Team Lead – Communication and Content and the Assistant Team Lead – Marketing.
- You enjoy writing persuasive copy to engage potential donors

What we're looking for the Digital Content Officer

- Degree in marketing, graphic design and/or multimedia.
- 2-3 years' experience in social media content production, measurement and evaluation.
- Basic graphic design skills in Canva, InDesign and video editing on an iPhone are essential as you will need to create and publish social and digital organic and paid campaigns across multiple channels.
- Proactive mindset with the ability to generate fresh ideas and adapt to trends quickly.
- Someone who is passionate about digital marketing and loves social media.

Why us

- The opportunity to use your talents and expertise to fight poverty through education and make a positive impact in Tanzania
- A flexible and supportive community of international and local employees

**Fighting poverty
through education**





**The School
of St Jude**

Work with us!

- Ample opportunities for career progression and development
- Mid-morning tea and lunch (during working days)

Are you interested?

Send your cover letter and an up to date Curriculum Vitae to recruitment@schoolofstjude.co.tz (subject line must include the reference number: **TSOSJ/HR/SIS/MKT/HO/05/07-1**)

Applications close on 26th of May, 2026 only shortlisted candidates will be contacted.

**Fighting poverty
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